



# BUILD YOUR CREDIBILITY

A GUIDE TO STARTING AND BUILDING A BLOG THAT DRAWS ATTENTION

The Digital Market Co.

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*"There's no need to reinvent the wheel & when someone gives you a great resource—utilize it!"*

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-Alison Van Glad,  
Copywriter

I thought that this ebook was a great resource for blogging beginners. Right off the bat, the author, Jocelyn, provides varying blog topic & title templates to help you kick start your blogging journey.

Writing can be tough! We've all been there—feeling like we're back in high school trying to think up a topic for our midterm report. Jocelyn lays a great foundation to get your business up & going so you'll never feel the anxiety of "ugh, what should I post this week?"

As a Copywriter, I'm a firm believer in working smarter, not harder. There's no need to reinvent the wheel & when someone gives you a great resource—utilize it! I'm definitely going to implement the tips from this ebook in my writing.

Review By Alison Van Glad